



World TB Day 2024



In 2022, **7.5 million** people were newly diagnosed with TB worldwide.

12%



were children

33%



were women

55%



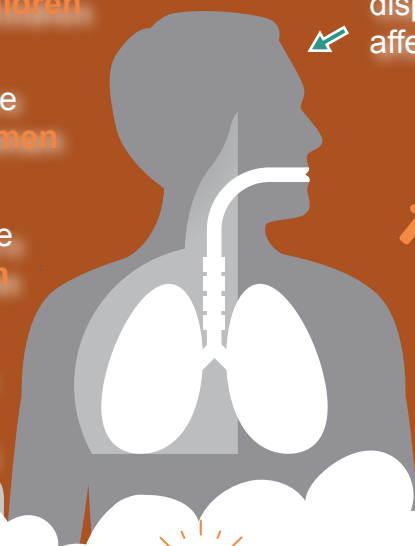
were men

Evidence shows men are more susceptible to TB

Men are disproportionately affected by TB,



yet they are less likely to seek or complete treatment



TB policies and programmes in many countries across the globe are **gender blind**, which makes it difficult to target men with interventions that **can improve their health-seeking behaviour**



Achieving the global goal of ending TB by 2030 requires tailored approaches addressing vulnerable and high-risk groups including men.

Therefore, **TB programmes and policies need to be gender-responsive and human-rights based** with underlying principles of **non-discrimination, gender equity, transparency, accountability, and meaningful engagement of affected individuals in decision-making.**

YES!
WE CAN END TB